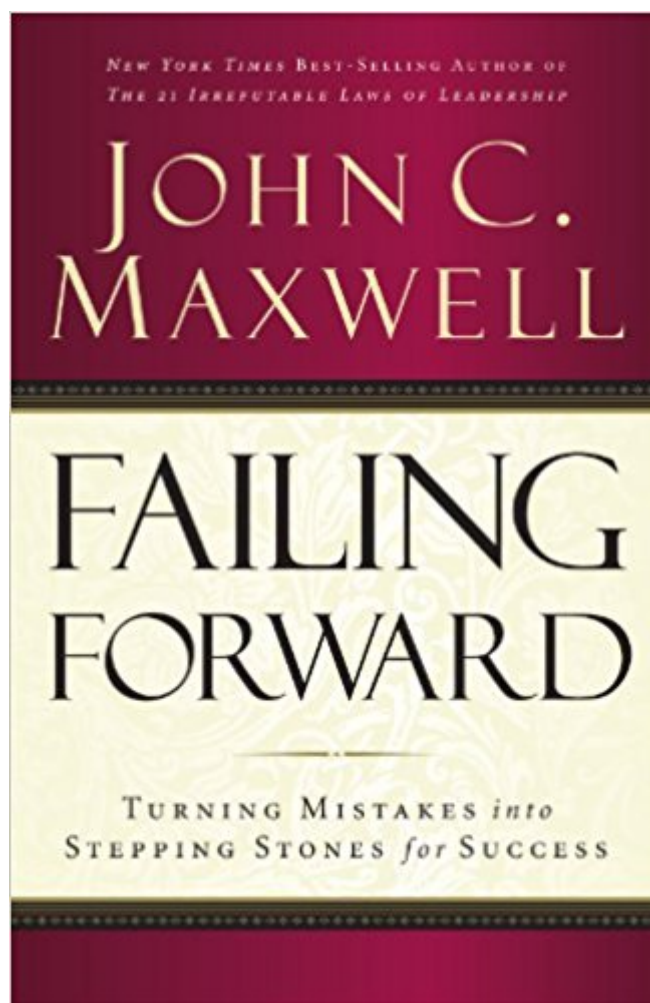


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# Failing Forward: Turning Mistakes Into Stepping Stones For Success





## Synopsis

Are some people born to achieve anything they want while others struggle? Call them lucky, blessed, or possessors of the Midas touch. What is the real reason for their success? Is it family background, wealth, greater opportunities, high morals, an easy childhood? New York Times best-selling author John C. Maxwell has the answer: The difference between average people and achieving people is their perception of and response to failure. Most people are never prepared to deal with failure. Maxwell says that if you are like him, coming out of school, you feared it, misunderstood it, and ran away from it. But Maxwell has learned to make failure his friend, and he can teach you to do the same. "I want to help you learn how to confidently look the prospect of failure in the eye and move forward anyway," says Maxwell. "Because in life, the question is not if you will have problems, but how you are going to deal with them. Stop failing backward and start failing forward!"

## Book Information

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## Customer Reviews

The author of 24 books on maximizing personal and leadership potential, John C. Maxwell believes "the difference between average people and achieving people is their perception of and response to failure." In *Failing Forward*, he offers inspirational advice for turning the difficulties that inevitably arise in life into stepping stones that help you reach the top. Noting that star performers are often those who aggressively push forward after encountering adversity, Maxwell shows how a variety of well-known and not-so-well-known people have forged ahead despite obstacles that could have



derailed them. They include: Mary Kay Ash, who founded her cosmetics firm against enormous odds when the direct-sales company she toiled in for 25 years resisted her continued corporate climb; Truett Cathy, who lost two brothers (and business partners) in an airplane crash and experienced his own serious medical problems before establishing the Chick-fil-A fast-food chain; Greg Horn, who reopened his Kentucky grocery store just 21 days after it suffered \$1 million in flood damage; and Beck Weathers, who lost his nose, half of one arm, and the fingers on his other in the infamous 1996 Into Thin Air Mt.Â Everest tragedy, but now takes a positive message of survival and conquest to audiences around the world. --Howard Rothman --This text refers to an out of print or unavailable edition of this title.

John C. Maxwell, the #1Â New York TimesÂ bestselling author, coach, and speaker who has sold 25 million books, is called Americaâ™s #1 leadership authority. In 2014, Maxwell received the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network, and was named the worldâ™s most influential leadership expert by Inc. and Business Insider. His organizationsâ "The John Maxwell Company, The John Maxwell Team, and EQUIPâ "have trained more than 5 million leaders in 188 countries. For more information visitÂ JohnMaxwell.com. Â

After hearing a lot of quotes from the author I have been intrigued to read one of his books and I am extremely glad I chose this one. I never viewed Failure as a good thing before and spent most of my life avoiding it. Now I know I should embrace it and if I am not regularly experiencing it then I am not trying hard enough. I highly recommend this read.

Being able to reframe a failure into a life lesson is the most important thing I got from this book.

I'm truly enjoying reading this book thus far... For me many of the items presented are known and make sense; however, hearing them again in different light, examples, etc... refreshes, reinforces and helps me to implement and practice once again. There's something about hearing how others have made it through " difficult " times and situations that encourages one to continue and do the same... Stuff happens and you simply have to press on... The book was very inexpensive and if you're reading this post, then i'd suggest if you have the time, get the book, read, you will have lost nothing but time at most.

I think that this book is very meaningful for everyone facing difficult challenges in their career. It is



very easy to read and has a lot of useful information about turning failure into success. Maxwell provides a detailed list of steps to take in order to fail forward. He gave many real life stories of people who encountered failure but later on found success in their career, such as Truett Cathy, the founder of Chick-fil-a. In order to succeed in a career, a person has to be very hard working, goal-oriented, motivated, possess the right attitude in dealing with adversity and be accountable for their own mistakes.

What a great way to wrap up 2015 for me by reading Dr. John Maxwell's book on Failing Forward. 2015 was a challenging year wrapping up a very difficult development project and starting some great new projects using the lessons learned. Dr. John Maxwell not only encourages me, but peels back the lessons learned from failures into actionable items that can be carried forward. For anyone who is an entrepreneur, in businesses, or in relationships this is a MUST read. William Teh Investor | Author | Entrepreneur

Many books--most books--are about rousing successes and give only a passing nod at failure along the way. Here's a book dealing with the inevitable reality of any leader: failure. If you're going to do something, you're going to fail at something. The counsel of this book gives you the tools to get up, brush off, learn, and engage again.

The basic idea of the book is that success is something you must work at and that failure is nothing more than an opportunity to learn and grow from. It gives several inspiring stories of successful people who had overcome huge obstacles as well as insights into what holds us back in terms of our way of thinking. I bought the cd a year ago to listen to the car and it still keeps me motivated and inspired.

After 5 years of pouring my heart, soul, reputation, and everything else into launching a niche consumer product concept, the sagging economy just wouldn't sustain it anymore so I had to make the hard decision to chalk it up to experience. Naturally, I felt like a huge failure after a long career of succeeding in everything else I'd done. I read John Maxwell's book cover-to-cover and it helped me to put everything I'd worked so hard at into a more positive perspective. He rightly points out that 'failure' is a part of life, but that no one teaches us how to deal with it and rebound from it. In fact, we're trained to mark ourselves with this hideous label - which only serves to undermine our future potential. Mr. Maxwell helps the reader adjust their attitude toward failure to see it as a great learning



experience, and makes the important point that those who don't fail aren't taking risks, and aren't challenging themselves or learning new things. Those who DO take on new challenges and risks are bound to 'fail' before they hit on a winner, so those who 'fail' also tend to be leaders. Without trying new things and failing, we wouldn't have progress and innovation. Thank you, Mr. Maxwell for sharing this perspective and dealing with a subject that no one wants to think about.

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